



## Strong women. Smart business.

Businesses with greater gender diversity in their senior leadership solidly outperform their competition – but women still aren't being promoted, paid or funded on pace with their male peers.

EWF International exists to change that.

Our Forums bring together powerhouse female leaders from all over the world to meet real-world challenges. Our structured, experiential learning process is designed to sharpen strategic decision-making skills, build confidence and expertise, foster authentic peer relationships, and give you actionable next steps to improve business performance.



# Forums Drive Greater Performance

93%

report more insight into their company's strategic indicators

83%

say the Forum has directly helped them understand how to drive more revenue

50%

have leveraged Forum relationships to find crucial resources or key employees

Based on survey results among Forum members and alumni

## BENEFITS OF A FORUM

- Results & Accountability. Drive business
  performance, make more strategic decisions,
  leverage the expertise in the group to
  maximize your success. Accountability without
  turf battles or politics, designed to help you
  achieve your goals.
- Genuine Peers. Other women leaders who have been there, done that, and are ready to support you.
- Real-time, Real-world Problem
   Solving. Address pressing issues, take
   actionable next steps, and have real
   conversations about deep challenges in a
   supportive environment.

- Structure & Strategic Focus. Intentional time to work ON the business, not just IN it. Gain focus and clarity, be proactive to manage risk, innovate, work through challenges, and drive your vision.
- Authenticity & Collaboration. A collaborative environment built on transparency and trust. Strict confidentiality ensures that conversations go deep, to what's really going on.
- Growth. Designed to push you outside your comfort zone, so you can grow both personally and professionally while helping enhance your career.

#### WHAT'S INCLUDED WITH MEMBERSHIP

- Eleven 2.5-hour, professionally facilitated virtual monthly meetings, including real-time issue processing and continuing education opportunities.
- Lumina Spark™ psychometric leadersip assessment
- Annual retreat\*, designed to maximize interaction, forge deeper relationships, and explore in-depth strategic topics

- Quarterly virtual social activities
- A structured and professionally facilitated opportunity annually to dive deep into a pressing business issue, including preand post-session individual coaching to ensure focus and impact

Forum commitment is one year, renewable annually. Membership is by invitation only.

### **DUES**

- One-time application fee: \$300;
   Reserves category in the forum,
   due upon application
- \$400/month; may be billed quarterly or annually
- \*Retreat costs are shared pro rata by members (each group decides their retreat location and budget); Average retreat costs per year are typically \$2500 inclusive of activities, workshops, lodging, meals (travel excluded)

"My vision and hope when I joined the Dallas Executive Forum was to engage with a group of strong women, and I've certainly done that. It is a women's leadership group, but it's not all about women's issues. It's about business issues."

Julie Knecht, VP of Global Accounting, Texas Instruments

