

CORPORATE LEADERSHIP DEVELOPMENT

EWF's interactive leadership development sessions are designed to engage, equip and empower audiences.

We focus on engaging content and immediately actionable skills, tools, and ideas. Our intent is to help professionals drive impacts, better navigate their careers, and deliver more results for your organization.

We offer a variety of session types and topics to help you build better leaders, from individual contributors to the C-Suite.



EWF IS PROUD TO SERVE:



LEVI STRAUSS & CO.



EWf International is proud to be a certified Woman-Owned Business Enterprise.



INTERACTIVE SESSION TYPES*

Workshops for Senior Leaders and Executives

- 1/2 day, full day, and multi-day formats available
- In person strongly recommended
- Exclusively designed for senior leaders and executives
- Includes:
 - Professional facilitation
 - Required materials

Featured Conference Keynotes, Fireside Chats, and Panel Discussions

- Designed to be inspirational, engaging, and applicable
- In person or virtual
- Includes:
 - Professional, seasoned speakers and subject matter experts
 - Sourcing if necessary

Inclusive programming that builds better leaders

While we are most well-known for our expertise in gender parity and overcoming the unique barriers facing women in the workplace, the vast majority of our in-house corporate programming is designed to build inclusive, impactful leaders at all levels - no matter who they are.

Employee Resource Group (ERG) or "Lunch-and-Learn" Programming

- 60-minute, 90-minute, and half-day sessions available
- In person or virtual
- Stand-alone or part of a series
- Includes:
 - Professional facilitation
 - Required materials

Skills Development for Early- and Mid-Career Managers

- 60-minute, 90-minute, and half-day sessions available
- In person or virtual
- Stand-alone or part of a series
- Includes:
 - Professional facilitation
 - Required materials



*See following pages for more details and catalog

LEADERSHIP WORKSHOPS FOR EXECUTIVES & SENIOR LEADERS

The challenges facing today's executives and senior leaders are often nuanced and complex. At this level, "training" isn't enough - it's about being more strategic and impactful, fast.

This is why our leadership workshops are custom-designed to be immersive, immediately useful, and practical, focused on building and sharpening the sophisticated skillsets proven to make senior leaders more effective and strategically impactful.



FEATURED SENIOR LEADER WORKSHOPS

Unleashing Performance through EQ

Study after study shows that organizations with highly emotionally intelligent leaders outperform their competition in terms of innovation, financial performance, efficiency, retention, and growth.

Designed to be engaging, insightful, and impactful, this workshop helps executives sharpen the 5 capabilities of Emotional Intelligence (EQ): Self-awareness, self-regulation, motivation, social skill, and empathy, with a particular emphasis on influencing and motivating teams and building trust.

Building Trust in Teams

Virtual or distributed workforces, lingering uncertainty, increased M&A activity, The Great Resignation. Today's leaders are faced with a world seemingly designed to weaken trust and threaten healthy team dynamics.

This workshop focuses on what we call "The Four Corners of Trust" - practical, actionable ways to build and sustain trust between individuals, within teams, and across divisions. Leaders walk away with concrete action items and strategies to help make them more impactful, and their teams more resilient.

FEATURED SENIOR LEADER WORKSHOPS*

Lumina Spark® Leadership Assessments & Workshops

The Lumina Spark leadership assessment helps leaders explore their strengths, preferences, and gaps - and how they influence their leadership style and performance under stress. What makes Lumina Spark unique is that it explores the situational nature of personality, allowing participants to explore what creates stress in all areas of their lives - and how that stress manifests in risk behaviors unique to them.

This workshop includes the 45-page Lumina Spark report, exploration of each individual's key insights, strengths and risks, and practical ways to build rapport, communicate effectively, and resolve conflict between people of different styles and perspectives - crucial for inclusive, effective leadership.

"Out-skiing the avalanche": How to identify, relieve, and prevent burnout in high-performing leaders and teams

Burnout is one of the greatest threats to organizations today - and it's disproportionately affecting high-performers, and in particular, women and people of color.

In this interactive session, we'll explore the phenomenon of burnout, how it affects high performers, and its causes - with a particular focus on how internal factors intensify external ones and significantly raise the risk for burnout. Then we'll share what leaders can do to combat and prevent it - in themselves and their teams.

Building Resilience in Teams

Personal resilience is crucial for leaders - but the ability to build resilience in their teams and organizations is often the difference between a good leader and a great one.

This workshop first explores the skillsets of personal resilience, including overcoming negative narratives, identifying and tackling destructive cognitive biases, and ensuring a growth mindset.

Then we explore practical ways to apply those skillsets to teams - from clarifying expectations and assumptions to tackling both internal and external negative narratives and fostering a growth mindset and culture.

*Key Information:

- Companion or stand-alone sessions for early- and mid-career leaders are also available on the topics above and may be bundled with senior leader workshops at discounted pricing.
- Additional topics may be available or developed based on client needs. Pricing varies based on scope, client needs, and level of customization.

2022 CATALOG*

Career Advancement

- Finding a Worthy Dragon: Intentionally navigating your career in an uncertain world
- Building Organizational Influence: Leveraging mentors, sponsors, and advocates
- A Field Guide to Promotion: Key competencies you need to get noticed and advance
- Making the Leap: How to develop the skills, mindset, and confidence to advance your career
- The Art of Self-Advocacy
- Developing High-integrity Political Savvy
- It's All a Negotiation: Effective negotiation tactics (special emphasis on strategies for women)
- Flex Your Superpower: Building a personal brand around impacts

Gender Parity / Diversity, Equity, and Inclusion (DEI)

- Inclusive Leadership and Building Belonging
- Women are Good for Business: The business case for more women in leadership
- Tackling Implicit Bias
- Unwinding the "Double Bind": Overcoming common perceptual challenges and bias for women
- Allyship: How to advocate for, amplify, and sponsor diverse leaders
- Diversity, Equity, and Inclusion: A Primer on what it all means - and why it matters

Leadership Competencies

- The Deciding Factor: Building trust in teams
- Jet Fuel for Leaders: Strengthening emotional intelligence
- Compelling Communication: How to effectively inform, inspire, and persuade others
- Navigating Difficult Conversations
- Executive Presence: Inspiring confidence in others to increase professional impact
- Everything Except Death & Taxes: Managing Change and Uncertainty
- Not Just a PeaceMaker: Effectively resolving conflict
- Building Resilience in Yourself and Your Team
- No More "Good Talks": Focusing on outcomes and impacts
- Speaking the Language of Business: Developing financial, strategic, and business acumen

Managing Teams

- Feed Yourself and Your Team: Giving and asking for impactful feedback
- Conquering Delegation: Transitioning from "doer" to "leader"
- Being an effective coach for your team
- Avoiding "Mini-Me" Promotions: Behavioral interviewing best practices

*Key Information:

- Any of the above topics may be tailored for 60-minute, 90-minute, half-day or full-day sessions.
- Additional topics may be available or developed based on client needs. Pricing varies based on scope, client needs, and level of customization.