



OWNERS FORUM

Strong Women. Smart Business.

Looking to grow your business? Don't go it alone.

Female founders who are part of a structured business community are *twice as likely* to forecast growth for their businesses, compared to those who are not.*

This is the core of what EWF International does: elevating women leaders and entrepreneurs to new heights.

Our Forums bring together powerhouse female entrepreneurs to meet real-world challenges. Our structured, experiential learning process is designed to provide the clarity and expertise to chart a path to grow - and the support, resources and community to get there.

*Facebook Study, July 2018.



Forums Drive Company Growth

93%
report more insight into their company's strategic indicators

83%
say the Forum has directly helped them understand how to drive more revenue

50%
have leveraged Forum relationships to find crucial resources or key employees

Based on survey results among Forum members and alumni

BENEFITS OF A FORUM

- **Results & Accountability.** Drive business performance, make more strategic decisions, leverage the expertise in the room to maximize your success. Accountability without turf battles or politics, designed to help you achieve your goals.
- **Genuine Peers.** Other women leaders and entrepreneurs who have been there, done that, and are ready to support you.
- **Real-time, Real-world Problem Solving.** Address pressing issues, take actionable next steps, and have real conversations about deep challenges in a supportive environment.
- **Structure & Strategic Focus.** Intentional time to work ON your business, not just IN it. Gain focus and clarity, be proactive to manage risk, innovate, work through challenges, and drive your vision.
- **Authenticity & Collaboration.** A collaborative environment built on transparency and trust. Strict confidentiality ensures that conversations go deep, to what's really going on.
- **Growth.** Designed to push you outside your comfort zone, so you can grow both personally and professionally while helping enhance your business' bottom line.

WHAT'S INCLUDED WITH MEMBERSHIP

- 11 half-day, professionally facilitated monthly meetings, including continuing education opportunities, real-time issue processing, and lunch
 - Lumina Spark™ psychometric leadership assessment
 - Annual retreat*, designed to maximize interaction, forge deeper relationships, and explore in-depth strategic topics
 - 2 intensive, structured, and professionally facilitated opportunities annually to dive deep into a pressing business issue, including pre- and post-session individual coaching to ensure focus and impact
- Forum commitment is one year, renewable annually.

Membership by invitation only.

DUES

- One-time application fee: \$300; Reserves category in the forum, due upon application
- \$500/month or \$5700 if paid annually
- *Retreat costs are shared pro rata by members (each group decides their retreat location and budget); Average retreat costs per year are typically \$1300-\$1800 all inclusive

"Forum membership has been extremely valuable. We implemented growth in a new direction which has allowed me to grow the business. The forum aided in collaboration with other businesses to outsource some functions that now allow me to spend more time in growing the business. We experienced 30% growth in the 4th quarter and are forecasting another 30 to 40% in Q1. I always find myself learning from the forum members."

Michelle Hoang, Hypernet Solutions, Inc.